

pokeSRQ

Acupuncture Within Reach for Sarasota

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Contact

You can reach me at Lauren@pokeSRQ.com or at #941/363.1065.

My office is located at 1435 S. Osprey Avenue at the intersection of South Osprey Avenue and Prospect.

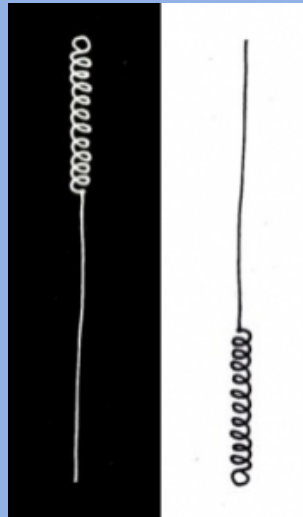
For more detailed contact information and a map, please visit pokeSRQ.com/contact!

That's what he said...

"To be yourself in a world that is constantly trying to make you

Issue: #002

October 2010



Greetings to all!

I want to thank all of you for your support and wonderful feedback about the first newsletter; remember, though--this newsletter is for and about **You!**

What topics interest you? What health concerns would you like to see addressed here? Help me build a better tool that we can *all* use to help live our best lives!

Lauren Rathvon, L.Ac., DOM

\$45 Follow-up Treatments!

That's "\$45" as in "Wow, I can afford that!"

Your response to affordable treatments has been tremendous, so the special summer price is rolling over into autumn--treatments are still just \$45 per follow-up visit! Initial visits for new patients are \$45 plus a one-time initial \$15 paperwork fee, so be sure to tell your friends, family, co-workers, neighbors, and the lady behind in you in the checkout line!

And, as always, evening and Saturday appointments are available!

Insurance--Are you covered?

"Does insurance cover acupuncture?" If I had a nickel for every time I heard that, I'd have...well...enough to start an acupuncture insurance company! The answer to that question is not always an easy one, as

trying to make you something else is the greatest accomplishment."
~Ralph Waldo Emerson

"Does insurance cover acupuncture?" If I had a nickel for every time I heard that, I'd have...well...enough to start an acupuncture insurance company! The answer to that question is not always an easy one, as companies and policies vary widely. To make things easier, I've partnered with a company that specializes solely in acupuncture insurance billing. With just a bit of information from you, we can check to see exactly what your policy allows. To start the process, simply visit pokeSRQ.com/insurance and complete the Insurance Verification form. You can return this form to me via email (Lauren@pokeSRQ.com), fax (888-329-4694), USPS, or in person; within just a few working days, we'll know what we have to work with! Let's go!

Another kind of Matrix.... Guna Matrix!

If you've ever been to my office, you've heard me talk about [Guna](#)--and once I get going, it's hard to get me to stop!

Guna is an Italy-based company focused on Physiological Regulating Medicine (translation: a medicine that gets to the Root of your issue). What sets Guna products apart is this: not only are they providing the body with the raw materials for well-being, but they're also giving the body an 'instruction manual,' to boot! See, along with homeopathic nutrients, Guna includes "messenger molecules" in the form of neuropeptides, hormones, interleukins, and growth factors. It is this *combination* that is so special, but more importantly, so effective.

Matrix is one of several remedies recommended in Guna's detox protocol; Matrix's job is to clear out the "extracellular matrix," or the environment that



This is my very own bottle of Matrix ~
The cold, heartless pictures online didn't do it justice!

Guna's detox protocol; Matrix's job is to clear out the "extracellular matrix," or the environment that your cells are living in (think of the cells as houses and the extracellular matrix as the streets and sidewalks). Imagine how hard it is for cells to receive proper nutrients when their walkways are littered and gummed up with trash. Let's clear that delivery route!

I've had the good fortune to meet Guna's Scientific Director Dr. Alessandro Perra more than once, and he is very fond of saying he has two great loves--#1, his daughter, and #2, Guna Matrix. (If you're curious, he said his ex-wife clocks in a little bit lower on the list.) He reiterated countless times that you can always tell by a woman's skin if she is taking Matrix--and I can attest to this! Within a couple weeks of taking Matrix daily, my skin had a glow that no exfoliant, no luxurious moisturizer, and no amount of beauty sleep could give! Matrix also works wonderfully in conjunction with aesthetic medicine; I put all my Face & Neck Bio-lift patients on Matrix during their treatment protocols.

Come in to chat more about Matrix and Guna's entire line of amazing biotherapeutics!

India or bust!

Just a reminder that I will be out of the country from October 20th until November 8th. I have the amazing opportunity to travel across India, from high in the Tibetan Plateau to the Taj Mahal, from the banks of the River Ganges in Varanasi to the Diwali Festival in Jaipur--and most everything in between!

While I am in the Ladakh region in northern India, I will have the good fortune to spend time at the [Thiksey Monastery](#) with Sonam, who is both a monk and the monastery physician and pharmacist. He practices Tibetan Medicine, and I am eager to observe him and learn all I can about this ancient

Sonam, a monk and physician at Thiksey Monastery in Ladakh, India.
Photo courtesy of BJ Graf.

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I'll be taking appointments until the night of October 19th, in case you need some last minute needlin! And, of course, I look forward to seeing you when I return to the office on the 9th of November--don't be surprised to hear some Bollywood music in the reception area!

Thanks for reading--healthy and happy trails to you!

Take good care of yourself,

**Lauren Rathvon, L.Ac., DOM
pokeSRQ**



**Save
10%**

Save 10% on all Guna oral biotherapeutic medicines!

No need to waste any paper or ink printing this coupon--just mention this offer when checking out!

Offer Expires November 20th, 2010